

Polska



Polish national stand at the SIAL
China 2021 fair in Shanghai

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As part of support measures approved by the Ministry of Agriculture and Rural Development, the National Support Center for Agriculture (KOWR) organized a promotional and information stand and an information stand of the Sector Promotion Programme for Polish Food Specialties (BPP POIR) for the ninth time during the SIAL China 2021 fair in Shanghai on 18-20 May 2021.

The Polish national stand featured a product offer of over twenty Polish food producers, presented in the form of samples and promotion materials delivered from Poland. The presented products included juices, biscuits and sweets, grain mill products (breakfast cereals, muesli, etc.), alcohols, dairy and superfood products.

Due to pandemic restrictions, representatives of the companies did not participate in the event in person. The assistance at the stand was provided by representatives of the Consulate General of the Republic of Poland and the Foreign Trade Office of the Polish Investment and Trade Agency in Shanghai.



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